

# Research & Education Trigger NextGen Standardization

10th Balkan Conference on Standardization

📍 September 22 -23, 2025, University of Life Sciences “King Mihai I”  
Timișoara, Romania

## Draft Programme Outline

Education about standardization plays a key role in equipping future professionals across various disciplines, including engineering, business, law, and public administration. By integrating standardization into university curricula, students gain essential knowledge and skills that enhance their career prospects and contribute to innovation, competitiveness, and sustainability.

Despite significant progress, embedding standardization as a core academic discipline remains a challenge across Europe, making it essential to continue raising awareness among relevant stakeholders.

### Day 1 – September 22

09:00	<b>Welcoming Coffee</b>
10:00	<b>Opening Remarks</b> <ul style="list-style-type: none"><li>• Cosmin <b>POPESCU</b> – <i>University of Life Sciences “King Mihai I of Romania” from Timișoara (USVT)</i></li><li>• Alexandru <b>STOICHIȚOIU</b> – ASRO</li></ul> <i>Welcome message, purpose of the event &amp; setting the scene for the day</i>
<b>National and European Perspectives</b> – exploring the vision of national governments and the European Union institutions, collaboration and areas of overlap, focusing on educational and research topics in standardization.	
10:10	<b>European Policy &amp; Standardization</b> <ul style="list-style-type: none"><li>• Guillaume <b>ROTY</b>– <i>Head of Unit GROW H3, Standards Policy European Commission</i></li><li>• Octaviana <b>MARINCAȘ</b> – <i>Ministry of Economy, Digitalization, Entrepreneurship and Tourism</i></li></ul> <i>Insights into current EU initiatives and the role of standardization in shaping European priorities</i>
10:25	<b>Considerations on the ways Standardization could support Education and Innovation in Romania</b> <ul style="list-style-type: none"><li>• <i>Ministry of Education and Research (TBC)</i></li></ul> <i>Contributions from Government Institutions</i>

**Shaping Tomorrow's Standardization Landscape** – setting benchmarks, norms, or guidelines that will govern future practices in standardization. It's about actively defining the needed skills for future standardization professionals.

<b>10:45</b>	<b>Global Perspectives</b> <ul style="list-style-type: none"> <li>Nikita <b>TARANKO ACOSTA</b> – ISO</li> </ul> <i>International trends and developments, and global collaboration on education about standardization</i>
<b>11:00</b>	<b>European Policy &amp; Standardization</b> <ul style="list-style-type: none"> <li>Andreea <b>GULACSI</b> – CEN-CENELEC</li> <li>Claire <b>d' ESCLERCS</b> – ETSI</li> </ul> <i>Viewpoints from European standardization organizations CEN, CENELEC and ETSI, including experience-sharing on education about standardization initiatives</i>
<b>11:30</b>	<b>Coffee break</b>

**Panel debate on Education about Standardization** – Initiatives, Best Practices and the role of integrating education about standardization into academic curricula at the European and national level.

<b>12:00</b>	<b>Education on Standardization: Initiatives &amp; Best Practices</b> <ul style="list-style-type: none"> <li>Henk <b>de VRIES</b> – Erasmus University Rotterdam</li> <li>Dan <b>DUBINĂ</b> – Politechnical University of Timisoara</li> <li>Ivana <b>MIJATOVIC</b> – University of Belgrade</li> <li>Cătălin <b>LUNGU</b> – Technical University of Civil Engineering of Bucharest</li> <li>Călin <b>MUNTEAN</b> – University of Medicine and Pharmacy Timisoara</li> </ul> <i>Panel discussion featuring academic institutions from national and European level</i>
<b>13:30</b>	<b>Lunch</b>

**Boosting Business Competitiveness through Education, Research and Standardization:** the strategic alignment of these critical components to foster business growth, innovation, and competitiveness. The session highlights the interconnectedness of research, education, and standardization in building a dynamic, resilient business ecosystem.

<b>15:00</b>	<b>Workforce of the future – need for education about standardization</b> <ul style="list-style-type: none"> <li>Adina <b>CIUREA</b> – AUMOVIO ROMANIA</li> <li>Dumitru Adrian <b>VASILE</b> – PPC – REȚELE ELECTRICE ROMANIA</li> <li>Florin <b>CIOCAN</b> – NOKIA ROMANIA</li> </ul> <i>Perspectives from industry stakeholders</i>
<b>15:45</b>	<b>Open Discussion</b> <p><i>If time allows: an interactive session to wrap up the day's themes.</i></p>

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## Day 2 – September 23

09:00

**Welcoming Coffee**

**Powering Research** – emphasizing innovations driven into the market with the support of standardization. This involves the infusion of funding, technology, expertise, hence collectively enabling close collaboration between research and standardization.

09:30

### **The role of Standardization in Research projects**

- Iuliana **CHILEA** – ASRO

*A Perspective from the Romanian National Standardization Body  
How standardization supports national and European research objectives.*

09:45

### **Research Institutions at the Forefront of Standardization**

- Camelia **TULCAN** – USVT

*An outlook from Romanian research organizations: focus on applied research, cross-sector collaboration and integration of standards in research projects*

**Driving Excellence in National Standards Bodies** – an in-depth look at strategies to foster innovation and strengthen collaboration with academia, ensuring implementation of best practices aligned with international benchmarks.

10:15

### **National Standardization Bodies from Balkan Region**

- Tatjana **BOJANIĆ** – ISS (Serbia)
- Patricija **DOPILHAR** – SIST (Slovenia)
- Ana Marija **BOLJANOVIĆ** – HZN (Croatia)
- Rada **KOPRIVICA** – ISME (Montenegro)

*Invited NSBs will share:*

- organization's best practices in integrating standardization into education and training programs.
- experience in engaging with universities, researchers, and policymakers.
- Young Professionals Program
- Involvement in European research projects that promote standardization at the national level.

10:45

**Coffee Break**

**AFCOS Project** – a success story of close collaboration between research and standardization – key results and achievements – highlighting milestones, breakthroughs and successes that were accomplished throughout the project's lifecycle.

<b>11:00</b>	<p><b>The AFCOS Project:</b> <i>Pathways to Progress – Insights into green and sustainable construction supported by standardization of innovations and capacity building.</i></p> <ul style="list-style-type: none"><li>• Elitsa <b>PETKOVA</b> – CLEANTECH BULGARIA <i>AFCOS presentation (key achievements, results)</i></li><li>• Iren <b>DABIJEVA</b> – BDS</li><li>• Sebastiano <b>CRISTOFORETTI</b> – CRISCON</li></ul> <p>Standardization activities: Standardization roadmap and insights from the Whitepaper</p> <ul style="list-style-type: none"><li>• Dorin <b>BEU</b> – RoGBC</li></ul> <p>Capacity Building activities: Training Roadmap, Courses &amp; Educational Strategy</p>
<b>12:30</b>	<p><b>Discussion &amp; Closing Remarks</b></p> <p><i>Reflections on the day's discussions and key messages for the future.</i></p>
<b>13:00</b>	<b>Lunch</b>