

Research & Education Trigger NextGen Standardization

10th Balkan Conference on Standardization

📍 September 22 -23, 2025, University of Life Sciences “King Mihai I”
Timișoara, Romania

Draft Programme Outline

Education about standardization plays a key role in equipping future professionals across various disciplines, including engineering, business, law, and public administration. By integrating standardization into university curricula, students gain essential knowledge and skills that enhance their career prospects and contribute to innovation, competitiveness, and sustainability.

Despite significant progress, embedding standardization as a core academic discipline remains a challenge across Europe, making it essential to continue raising awareness among relevant stakeholders.

Day 1 – September 22

Opening Remarks

10:00

- Cosmin **POPESCU** – **Rector, University of Life Sciences “King Mihai I of Romania” from Timișoara (USVT)**
- Alex **STOICHIȚOIU** – **ASRO President**

Welcome message, purpose of the event & setting the scene for the day

National and European Perspectives – exploring the vision of national governments and the European Union institutions, collaboration and areas of overlap, focusing on educational and research topics in standardization.

European Policy & Standardization

10:10

Barbara **BONVISUTTO** – **European Commission**

Insights into current EU initiatives and the role of standardization in shaping European priorities

Considerations on the ways Standardization could support Education and Innovation in Romania

10:25

Sorin **CÎMPEANU** – **President, Romanian National Council of Rectors**

Contributions from Government Institutions

Shaping Tomorrow's Standardization Landscape – setting benchmarks, norms, or guidelines that will govern future practices in standardization. It's about actively defining the needed skills for future standardization professionals.

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10:45

European Policy & Standardization

- Andreea **GULACSI** – **CEN-CENELEC**
- Claire **d’ ESCLERCS** – **ETSI**

Viewpoints from European standardization organizations CEN, CENELEC and ETSI, including experience-sharing on education about standardization initiatives

11:20

Global Perspectives

Anna **GALLET**– **ISO**

International trends and developments, and global collaboration on education about standardization

Panel debate on Education about Standardization – Initiatives, Best Practices and the role of integrating education about standardization into academic curricula at the European and national level.

12:00

Education on Standardization: Initiatives & Best Practices

- Ivana **MIJATOVIC** – **University of Belgrade**
- Cătălin **LUNGU** – **Technical University of Civil Engineering of Bucharest**
- Dan **DUBINĂ** – **Politechnical University of Timisoara**
- Călin **MUNTEAN** – **University of Medicine and Pharmacy Timisoara**
- Camelia **TULCAN** – **USVT**
- Henk **de Vries** – **Erasmus University Rotterdam**

Panel discussion featuring academic institutions from national and European level

Boosting Business Competitiveness through Education, Research and Standardization: the strategic alignment of these critical components to foster business growth, innovation, and competitiveness. The session highlights the interconnectedness of research, education, and standardization in building a dynamic, resilient business ecosystem.

15:00

Workforce of the future – need for education about standardization

- Mădălina **NECULA** – **OMV PETROM**
- Adina **CIUREA** – **CONTINENTAL**
- Daniel **GIUREA** – **Banat Software**

Perspectives from industry stakeholders

15:45

Open Discussion

If time allows: an interactive session to wrap up the day’s themes.

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Day 2 – September 23

Powering Research – emphasizing innovations driven into the market with the support of standardization. This involves the infusion of funding, technology, expertise, hence collectively enabling close collaboration between research and standardization.

09:30

The role of Standardization in Research projects

Iuliana **CHILEA** – **Director General, ASRO**

*A Perspective from the Romanian National Standardization Body
How standardization supports national and European research objectives.*

09:45

Research Institutions at the Forefront of Standardization

Nastasia **BELC** – **National Research and Development Institute for Food Bioresources**

An outlook from Romanian research organizations: focus on applied research, cross-sector collaboration and integration of standards in research projects

Driving Excellence in National Standards Bodies – an in-depth look at strategies to foster innovation and strengthen collaboration with academia, ensuring implementation of best practices aligned with international benchmarks.

10:15

National Standardization Bodies from Balkan Region


- Patricija **Dopilhar** – **SIST**
- Ana Marija **Boljanovic** – **HZN**

Invited NSBs will share:

- *organization's best practices in integrating standardization into education and training programs.*
- *experience in engaging with universities, researchers, and policymakers.*
- *Young Professionals Program*
- *Involvement in European research projects that promote standardization at the national level.*

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AFCOS Project – a success story of close collaboration between research and standardization – key results and achievements – highlighting milestones, breakthroughs and successes that were accomplished throughout the project's lifecycle.

11:00

The AFCOS Project: *Pathways to Progress – Insights into green and sustainable construction supported by standardization of innovations and capacity building.*

- Dorin **BEU** – **Romania Green Building Council**
- TBD – **CLEANTECH**

13:00

Wrap-Up & Closing Remarks

Reflections on the day's discussions and key messages for the future.